

TASTE *of Elegance.*

December 2017

Dear Chef,

The Missouri Pork Producers Association will be holding the Kansas City “***Taste of Elegance***” competition on Tuesday, February 20, 2018 at the Harrah’s North Kansas City, located at One Riverboat Dr., North Kansas City, Missouri 64116. This competition is structured to allow you the opportunity to showcase both your establishment and your culinary creativity with Pork as a Center of the Plate item.

The first place winner will receive \$1,000, 2nd place \$500, 3rd place \$250 and the People’s Choice award winner will receive a Mercer cutlery set. In addition, the winning chef will represent Kansas City at the “Pork Summit” event 2018.

If you have an original recipe and would like to be a part of this great program, please fill out the enclosed entry and return to me (FAX # 918-517-3110) as quickly as possible. We will select a maximum of 14 chefs to participate in the competition.

Don’t delay in responding, as preference will be given to those who respond early.

If you have any questions regarding the competition, I can be reached at 800-308-6549.

Sincerely,

Ed Bass
Missouri Pork Producers Assoc.
Event Manager
Taste of Elegance



Overview of The “Taste of Elegance”

Taste of Elegance™ Competition

Taste of Elegance competitions began in 1989. The event was created as a way to showcase culinary professionalism in creativity and cooking of pork. The intention was and still is, to bring attention to pork and the chefs that prepare and serve it well.

General Overview of the competition

This is a cooking competition in which chefs from a region compete for a panel of judges. Prizes are awarded for the first, second and third places and in some cases, where the event is a public event, there is also a “People’s Choice” award given. Generally prizes are awarded as follows:

First Place	\$1000
Second Place	\$500
Third Place	\$250
People’s Choice Award	

Chefs are asked to prepare 350-400 small samples of their entrée for a reception following the formal judging. Guests will have the opportunity to sample and vote for their favorite entrée.

The first place winner will have the opportunity to attend the “Pork Summit” event to be held in 2018.

TASTE *of Elegance.*

Official Entry Form

Please fill out the following information entirely.

(*Note: Your name, restaurant name & city, will appear on your booth sign exactly as written below.)

***Chef's Name**

***Restaurant Name** _____

Restaurant Manager/Owner's Name _____

***Restaurant Address** _____

Restaurant Phone _____

Cell Phone Number _____

Chef's E-mail _____

***Recipe Title** _____

We will provide you with 40 lbs of Smithfield pork for use in the competition!

***Please return this completed form, the signed
contestant's agreement and competing recipe to:***

**Ed Bass
FAX: 918-517-3110 or
E-mail to: edbass@sbcglobal.net**



Rules and Guidelines

To participate in the "Taste of Elegance" Entrée Competition

- 1) Contestant must be a chef from an establishment in the local area. Only one entry per establishment will be accepted.
- 2) Contestant will create and prepare an original main entrée utilizing *pork*.
- 3) Complete recipe **MUST** be submitted in writing. Chefs agree to release their recipes for publication. ***Recipe must be submitted in (typed electronic format) a minimum of 14 days prior to the competition.***
- 4) Contestants are encouraged to do as much advance preparation as possible at their own establishments. Arrangements for use of kitchen facilities at the event must be approved in advance.
- 5) Contestants will prepare five place settings-four for judges and one for display. ***Please do not use signature or logo plates for the judges.*** Contestants should also prepare approximately 350-400 small samples of your entrée to be sampled by the attendees, at the evening reception, to determine the People's Choice Award.
- 6) Contestants are responsible for furnishing all recipe ingredients (excluding pork which will be provided) utensils, centerpieces, decorations, serving dishes, etc. Although table decorations are not a part of the judging, they may be a determining factor in the selection of the People's Choice Award, selected by those attending.
- 7) Contestants are not allowed to serve beverages with their entrée.
- 8) Participation will be limited to fourteen (14) chefs.
- 9) Contestants will be notified of the judging order/time at least one week prior to the event.
- 10) Judging time will be seven (7) minutes apart. A strict time schedule will be used for all contestants.
- 11) A panel of food experts will conduct judging.
- 12) Winners will be announced at the awards reception following the competition.
- 13) Contestants will be provided space with two 6' draped tables, one for food preparation and one for display on the day of the competition for the evening event.
- 14) Judging will be based on the recipe submitted and the entrée. Points will be awarded as follows:

Taste: 45 points	Appearance: 25 points
Originality: 15 points	Menu Applicable: 15 points
- 15) Winning chef from the previous year may not participate.
- 16) A National Pork Board Celebrated Chef cannot compete in this competition.

Event Coordinator: Ed Bass – 800-308-6549 Fax: 918-517-3110
mbl 405-826-9821 edbass@sbcglobal.net



Please complete and return this form to:

Ed Bass

Fax: 918-517-3110

edbass@sbcglobal.net

Phone: 800-308-6549

Mbl: 405-826-9821

PERMISSION FORM

NAME: _____

RESTAURANT NAME: _____

CITY LOCATION: _____

RECIPE NAME: _____

For the value received, the undersigned, participants in the promotion entitled "*Taste of Elegance*" agree to the following terms:

1. The sponsors may use the name and likeness of the undersigned for advertising, promotion or any other lawful purpose both before and after the competition.
2. All recipes, food products, methods and procedures utilized or produced by the undersigned while participating in the contest may be used by the sponsors for advertising, promotions, or any other lawful purpose.
3. The undersigned waives any right to inspect, approve or review any advertising copy, promotion, and other lawful use that may be utilized in connection with this contest.
4. The undersigned release, discharge, and agree to hold sponsors and their nominees, agents and employees from any liability by virtue of any advertising, promotion, or other lawful use whatsoever, whether intentional or otherwise, that may be utilized by sponsors unless it can be shown in a court of competent jurisdiction that sponsors were negligent.
5. The undersigned waives any claims or demands for compensation from any of the above, except for any prize, which the undersigned might win from the competition.

Chef's signature _____ DATE _____

Name of Restaurant _____

Restaurant Owner/Mgr Signature: _____ DATE: _____

MEAT ORDER FORM

We are pleased that Smithfield will be sponsoring the event this year. Cuts from the list below are the only cuts available for the competition!!!!!!!!!!!!!! Please be sure the total adds up to 40 lbs.

Smithfield - Farmland #	Description	
70800212430	DUROC Loin,BI,CC,11-rib,2-2pc	_____lbs
70800212370	DUROC Loin, Boneless CC, FL Duroc VP, 3-1PC	_____lbs
70800212390	DUROC Rack-of-PK,CC,FL,TRMD,VP,3-1PC	_____lbs
70800212380	DUROC Rack-of-PK,CC,FL,5-Rib,VP,6-1PC	_____lbs
70800212450	DUROC Butt,PK,SQ-Cut,VP,10-1PC	_____lbs
70800212420	DUROC Butt, PK, Spec Trim, CC, VP, 5-2 pc BK Rib	_____lbs
70800212460	DUROC BK Rib, PK,VP,SKLS,15-1pc	_____lbs
70800212440	DUROC St Louis Rib,VP,10-1PC	_____lbs
70800212330	DUROC Tenderloin,PK,VP,62-PC	_____lbs
70800212350	DUROC Hand-Selected Fresh Pork Belly,VP,2-1PC(Sknls)	_____lbs
70800212340	DUROC Hand-Selected Fresh Pork Belly,FL,VP (Skn-on)	_____lbs
70247123257	BACN,SS,GM,14/18,15#Z.	_____lbs

Total 40 lbs

1) I must have this order faxed or e-mailed back with the entry form in order for us to get the cut/cuts you request on time!!!!

2) All entries must use pork products from this list or they will not be eligible to win.

FAX: 918-517-3110
E-Mail: edbass@sbcglobal.net

Smithfield
 Good food. Responsibly.®

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 P O R K